



# Welcome to CRUXZEN TECHNOLOGIES

### COMPANY PROFILE – PRODUCTS





Simplicity without Compromise

### Agenda



### **About the Company**

Our Story Mission Philosophy Products and Services Key Achievements

### **Product Services**

Unify - ERP Technology solutions Business Process – Sugar. For Management. Unify application SOURUX – mobile application

Why Unify ERP Why Cruxzen



**CRUXZEN** 

**Global Location** 

Customer Feedback





CRUXZEN Simplicity without Compromise

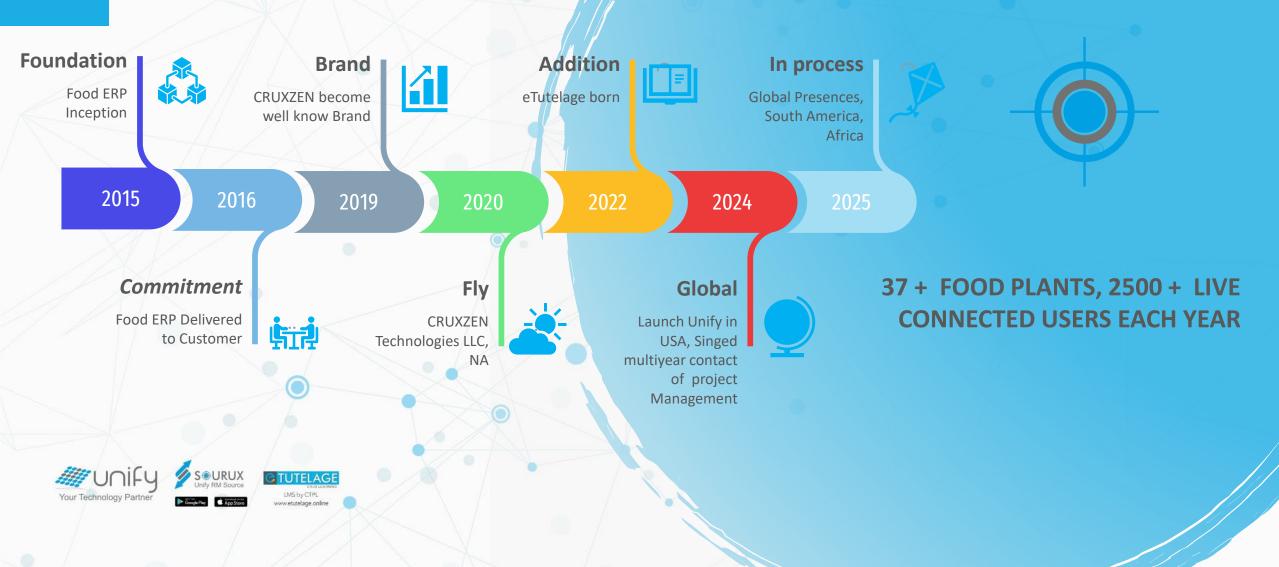


## **About CRUXZEN TECHNOLOGIES**





## **OUR STORY**





## **Mission**

To be a well-respected technology company focused on delivering best in class innovative solutions to its customers and partners.







## Philosophy.

**CRUX + ZEN** 

Proactive Approach Ownership \

Alert Businesses

CRUX = Core from heart ZEN = Continuing Improvement

To be a trusted partner, powered by passionate minds, creating innovative options to excel.







## Key Achievements

- Managing ERP operations for top Food processors.
- SREERAGAM Exports, India
- CASTLEROCK Fisheries, India
- MAGNUM Seafood, India
- FISHIN CO, USA







Transaction around 50 billion on our platform.



### **CRUXZEN** ERP SERVICES





ERPINDUSTRIESPlanningSeafoodInventory Mgt.Food & ProcessingAccountingManufacturingSupply ChainForgingReportsPacking toolsMaterial suppliers





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### **ERP SERVICES**









For Food Processing

Unify ERP is design and developed for food processing industry.





Tested

Used and supported by

processors, the only

brand in Food processing.



Affordable

With SaaS offering it's cost effective and affordable.

### Technology Solution

one integrated ERP platform that gives all departments— including marketing, sales, purchase, production, and service — a single, shared view. Simplicity without Compromise

Unique

Practical approach makes us unique for food procesing.

#### **First to Market**

Food manufacturing is complex process, we feel proud to serve first.

#### Trusted

Sharing, HOW part of business is difficult, our CUSTOMERS trust us.





Authentic

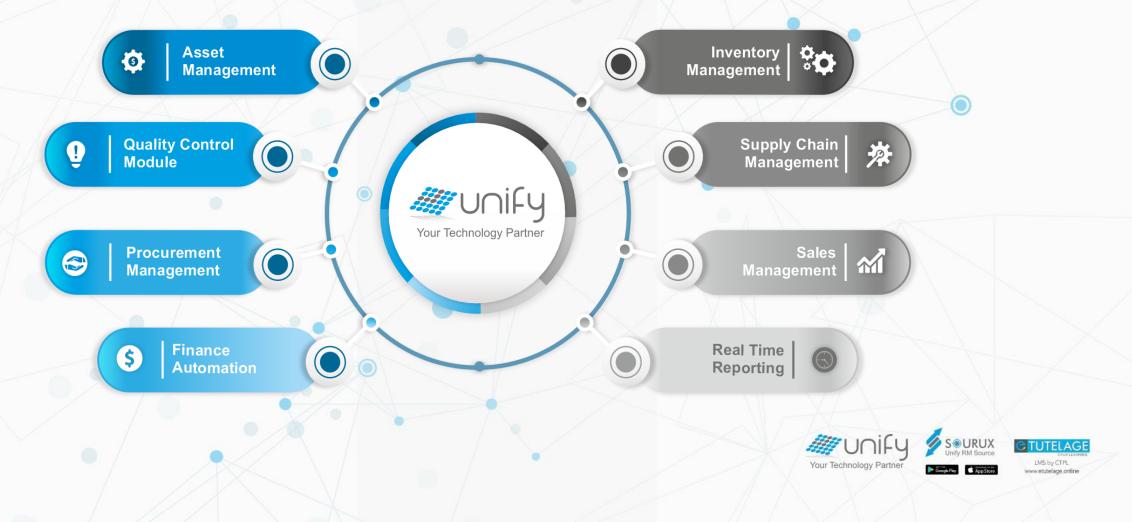
Our commitment towards food processing makes us authentic service provider.

### Unify The food processing ERP

Unify Integrates Farms, Harvesting, Purchase, Peeling Sheds (Pre-Process), Value Add, Processing (Freezing, Fresh Chilled), Cold Store, Consumables Operations, into One System for Accounting, Costing, Yield Tracking, Sales and allows for better communication between departments, which results in fewer errors and more efficient operations.



## Unify - Factory Value Proposition

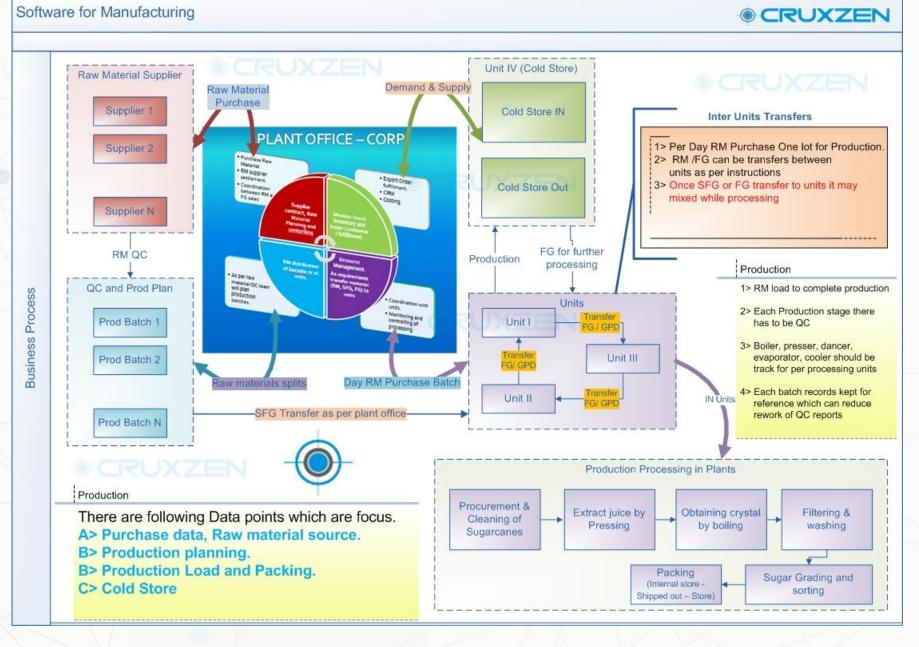




Unify – Sugar Factory Business Process



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LMS by CTPL
www.etirelage.online
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### Unify Umbrella : Rich with functions & one click reports

#### **Raw Material Logistics :**

- ✓ Raw Collection booking
- Raw material tracking.( Pond to Processing plant
- ✓ Raw material costing.
- ✓ Reports and supplier settlements.

#### **Operations Management :**

- ✓ Processing and Reprocessing
- ✓ Repacking / Reglazing
- ✓ Store movement, Inventory
- ✓ Test samples
- ✓ Physical inventory.
- ✓ Stock valuation
- ✓ Local Sales & Tracking
- ✓ Export Sales & Tracking

#### **Stock Management :**

- ✓ Yield determination at various stages
- ✓ Tacking of on floor balance
- ✓ Pick and loss, freeing weight , NWNC, FWFC etc.
- ✓ Stock Management.

#### Sales Management :

- Lead to PI
- PO , LC ( including amendments )
- Payment tracking
- Custom Invoice, Packing list
- QC (Testing, certificate application , tracking )
- Vessel booking , Loading
- Commercial invoice
- ✓ GOV Benefits, ROTEP, DEPB etc..

#### **Consumables / General Store :**

- Ordering
- Receiving (GRN)
- Payment
- Consummation tracking
- Tax Payments
- Plant maintenance

#### **Reports**:

- Sales Reports
- Management reports & dashboard
- Quality control reports
- Export reports including documentation tracking
- RM reports
- Invoicing view

#### CRM :

- Manage customer communication t.
- Track leads
- Keep history for future reference.
- Penitential Sales

#### Vendor:

- Farmer, supplier management.
- Contract workers, agent management.
- Buyer, sales agent mgmt.

#### **Quality Management :**

- RM quality reporting
- Processing quality tracking
- FG quality checks
- Test samples
- Export documentations

#### **HR Functions Management :**

- Employee Leaves / Absence management
- Employee Attendance
- Employee Shift Management
- Salary report.





## What is there for Management? (Processing Plant)







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**Raw Material Costing** Control over Production

#### 360° view of Business.

**Every Food Processor would** like to have a 360° view, it may be difficult to be there, but easy with Unify.

70% of the cost comes

from Raw material, Unify gives you one click costing.

With experienced food companies doing far better, technology can add value with optimization and control.

#### Store MGMT

Better controlling cold stores is always wish, Unify gives you inside view.

**Consumable MGMT** 

Consumable management is must to control cost.







Simplicity without Compromise

#### **Export Workflow**

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Workflow base export process with controls and access approvals.

#### Lead to Benefits

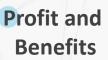
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We understand food processing is not automobile business so every step matters.

### Production Planning

Recently it's like engineering firm where established Food companies have orders in hand before production.

INFO SOURCE SOUR



Assumptions base profits and costing needs to have inputs of actual cost and value to see real trends.

## What is there for Management? ( Export & Domestic Sales )

Unify lead tracking, CRM, Invoice flow Management, Export processes workflow, domestic sales, Prints of standard documents, cost centres to see invoice value better, Benefits tracking (from BL onwards), stock tracking, purchase and production planning, monthly sales, stock value reports for banks, etc.



Supplier , Peeler performance.

H

Track RM up to cold stores and sales. Peeling yields controls and Management

Your Technology Partner



Unify helps optimise processes, increase productivity and improve quality.

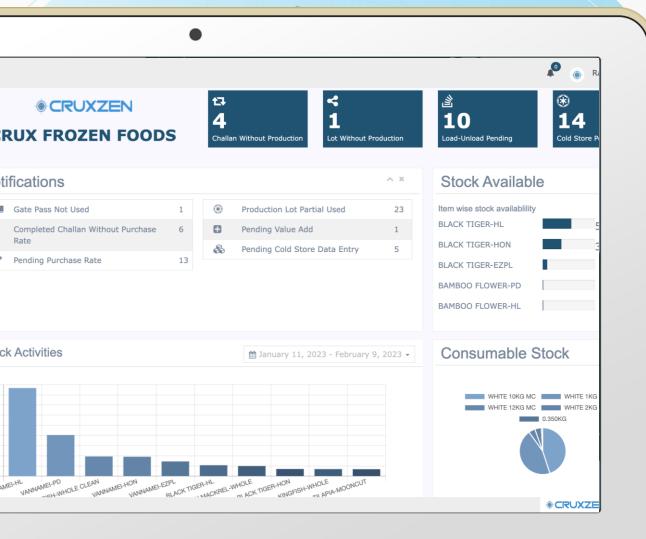
CTUTELAGE CRUX LEARNING LMS by CTPL

Resources

Track every bit of resource management helps exceed performance.

What is there for Management? ( General, people and resources )

Farm booking, Harvesting, Supplier, peeler, contract workers, employee productivity overview and control, Machine room, facility, vehicles monitoring and controls.



## Why Unify



Gain the ability to streamline processes across the enterprise to maximize profit and minimize cost.

End to end Traceability.

Have perfect control over the quality of raw material and finished goods.

> Accurate data — with yield, quality, and cost obtained per batch.

> User friendly and maintain product safety with secure production data.

> > Manage staff productivity and inventory.

There is no change in your current processes or staff.

Easy to install. No capital investment is necessary.

Purchasing hardware is NOT necessary (Cloud-based software).

Access data from anywhere to control your business.



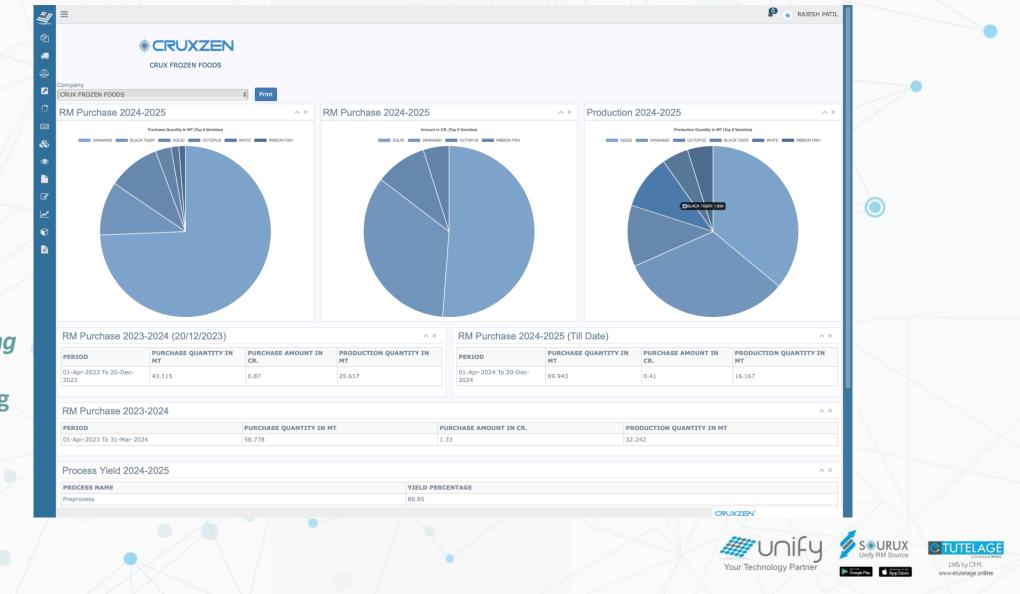


Your Technology Partne



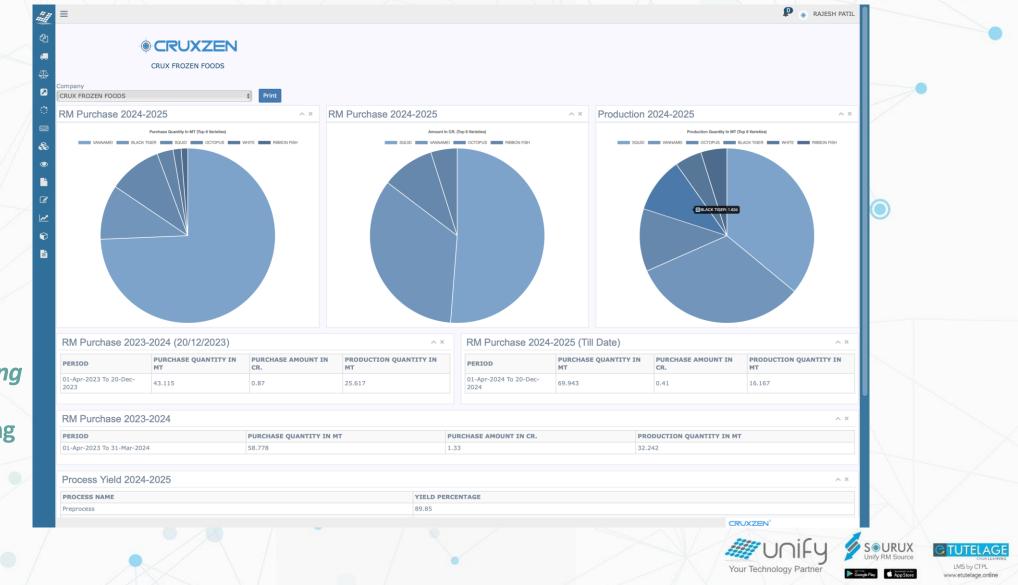
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### Unify The food processing software our 2023 processors looking for.

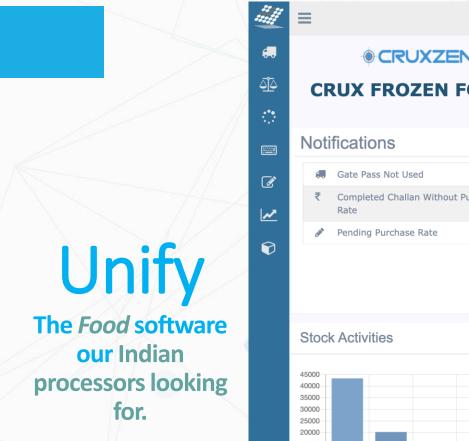




### Unify The food processing software our processors looking for.







≡		RAJESH PATIL	
© CRUXZEN CRUX FROZEN FOODS	tl       4       Challan Without Production	A     Load-Unload Pending     Cold Store Pending	~
Notifications	~ ×	Stock Available	
Image: Gate Pass Not Used1Image: Completed Challan Without Purchase6Image: Rate13	<ul> <li>Production Lot Partial Used</li> <li>Pending Value Add</li> <li>Pending Cold Store Data Entry</li> <li>5</li> </ul>	Item wise stock availabilityBLACK TIGER-HL5360.00BLACK TIGER-HON3500.00BLACK TIGER-EZPL838.00BAMBOO FLOWER-PD60.00BAMBOO FLOWER-HL0.00	
Stock Activities	🛗 January 11, 2023 - February 9, 2023 🗸	Consumable Stock ^ *	
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		() CRUXZEN	
		Your Technology Partner	CORE     CORE

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### PROCESSING ☑ QUALITY CONTROL ✓ REPORTS Loose Report Unify We proud to provide latest technology advantages to Food

processors.

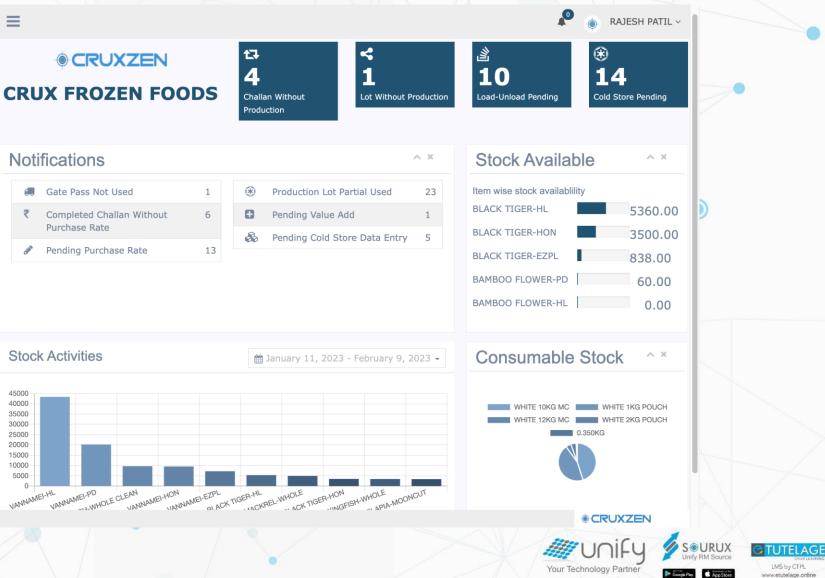
customers

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GATE PASS

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Pending Purchase Rate 13 Day Wise Challan Monthly Challan Day Wise Purchase Process Flow Reports Day Wise Production **Stock Activities** Month Wise Purchase Supplier Statement 45000 40000 35000 30000 Thanks to our valued 25000 20000 Stock Statement 15000 10000 Stock Detail 5000 0-WHOLE CLEAN VANNAMEI-PD VANNAMEI-HL VANNAMEI-HON VANNAMEI-EZPL - ACK TIGER-HON ...ACKREL-WHOLE BI ACK TIGER-HI



Unify
Comprehensive
Export workflow
base process to
track leads to
benefits.

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$\times$			
~	Lead		
	Invoice		
_//	Upload PO		
11	Upload LC		
9	Payment		
le -	Allocate PI		
1	Vessel		
	Document Reposito	ory	
	Shipping Bill		
	<ul> <li>Upload BL</li> </ul>		
<	APPROVALS		
	S EXPORT QC		
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	SALES REPORTS		
	P LOCAL SALE		
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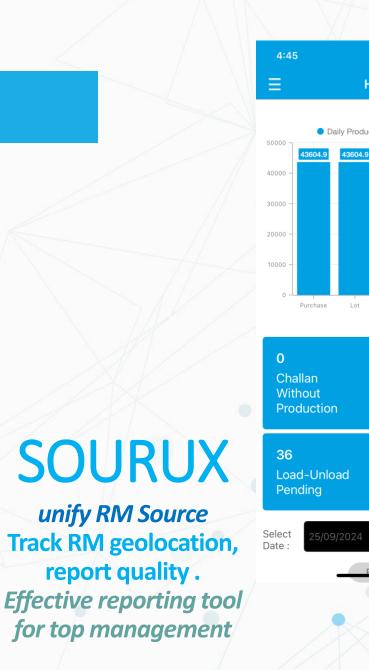
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Invoi	ice Header Delivery-Payment Detail	Document Invo	ice Detail Packing List	Invoice Action Item Check List Invoice	
voice Ac	stion Item				Product View
Sr.No	Description Name	Preference No	Last Update Date	Status	Action
1	Lead No	L0005	30/06/2022	Approved	Completed
2	Upload PO	PO004	30/06/2022	Complete	Completed
3	PO Received	PO004	30/06/2022	Complete	Completed
4	Invoice Payment		30/06/2022	Final	Completed
5	Allocate PI		30/06/2022	Allocated UNIT-PUNE-NA	Completed
6	Code List		30/06/2022	Complete	Completed
7	Po Lable		30/06/2022	Submit	Completed
8	Test Sample		30/06/2022	Report Received	Completed
9	Health, Q, Origin Certificate		30/06/2022	Received	Completed
10	Buyer Visit		30/06/2022	Completed	Completed
11	Vessel		30/06/2022	OnBoarded	Completed
12	Container Loading Plan	BOLT02180015	30/06/2022	Loading Complete	Completed
13	Cold Store Out		30/06/2022	Complete	Completed
14	Custom Invoice	MMPL/2223/0003	30/06/2022	Custom Invoice Number,Custom Date	Completed
15	Shipping Bill	9587561	30/06/2022	Complete	Completed
16	Upload BL	CCU200058300	30/06/2022	Complete	Completed
17	Require Document		30/06/2022	Complete	Completed

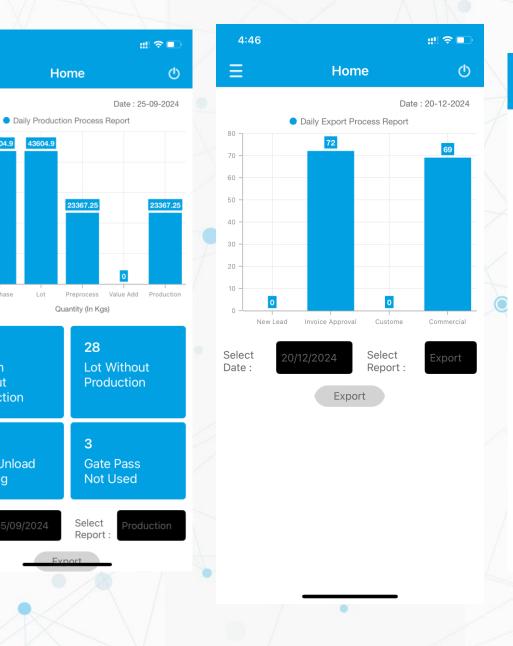
CRUXZEN

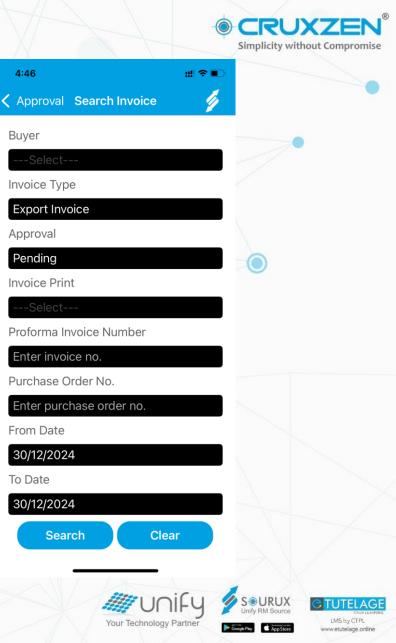




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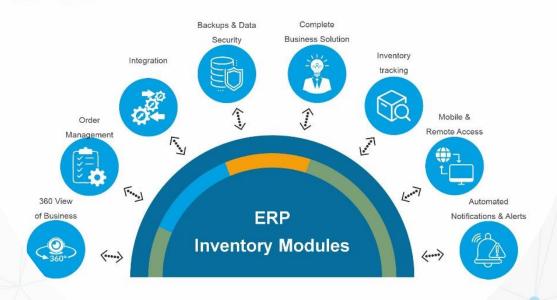
Everyday food processing business is going through different challenges, which need cohesive single platform to get business controls and decision making.

Simplicity without Compromise 0 A **OPERATIONS MGMT MONITOR & BE COMPETITIVE** CONTROL WHILE SCALE UP RESOURCES Į∎. **ENHANCE EMPLOYEE MGMT PRODUCTS AND SERVICES** URUX UTELAG

RUXZEN



### ACCELERATE YOUR BUSINESS GROWTH WITH CRUXZEN ERP



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# Why Cruxzen?

- Customer Centric Approach.
- Practical and simple solution, need of industry.
- Focus on food processing.
- Domine exports with practical knowledge.
- PMP Certified team of Management.
- Global Exposure of product development.
- Accountable and committed.







## **Global locations.**

#### **CRUXZEN TECHNOLOGIES LLC - USA**

CRUXZEN WORLWIDE

International Trade Council Business Incubator 712 H Street NE, Suite 1110, Washington DC 20002, United States of America Email: sales@cruxzen.tech

#### CRUXZEN TECHNOLOGIES PVT. LTD.

5, Vijay Complex, S.No.77/1/1, New Sangavi , Pune , Maharashtra , India - 411027. Email: info@cruxzen.tech Phone: +91 7756804701





Google Play



Build, Monitor & Optimize Plant Processing, Export Management, Consumables and cold store with our Industry Specific ERP Platform.

### Summary

Do more of that you do best. CRUXZEN can manage all your software needs.







