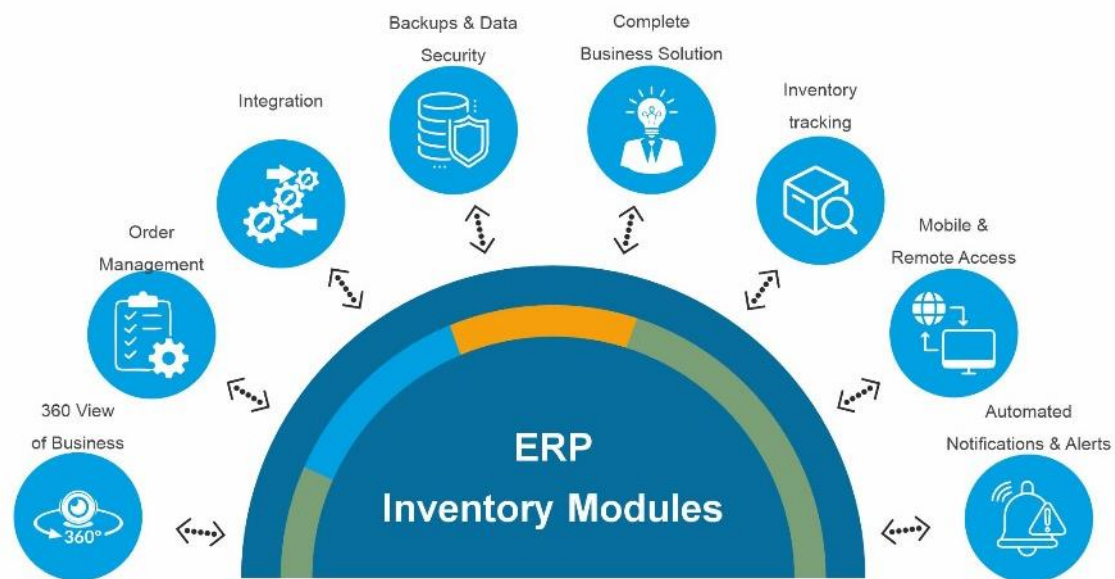




ACCELERATE YOUR BUSINESS GROWTH WITH CRUXZEN ERP



CRUXZEN
Simplicity without Compromise

Welcome to CRUXZEN TECHNOLOGIES

UNIFY – SEAFOOD ERP

unify
Your Technology Partner

SOURUX
Unify RM Source
Google Play App Store

TUTELAGE
LMS by CTPL
www.etutelage.online

Agenda



About the Company

Our Story
Mission
Philosophy
Products and Services
Key Achievements



Product Services

Unify - ERP
Technology solutions
Business Process.
For Management.
Unify application
SOURUX – mobile application



Why Unify ERP

Why Cruzen



CRUXZEN

Global Location
Customer Feedback



Closing

Summary
Thank you.



About CRUXZEN TECHNOLOGIES



OUR STORY



MISSION



PHILOSOPHY



PRODUCTS AND
SERVICES



KEY
ACHIEVEMENTS

OUR STORY

Foundation

Food ERP
Inception



2015

2016

Brand

CRUXZEN become
well know Brand



2019

2020

Addition

eTutelage born



2022

2024

In process

Global Presences,
South America,
Africa



2025

Commitment

Food ERP Delivered
to Customer



Fly

CRUXZEN
Technologies LLC,
NA



Global

Launch Unify in
USA, Singed
multiyear contact
of project
Management



**37 + FOOD PROCESSING UNITS, 2500
+ LIVE CONNECTED USERS EACH
YEAR**

Mission

- To be a well-respected technology company focused on delivering best in class innovative solutions to its customers and partners.



Philosophy

CRUX + ZEN

CRUX = Core from heart
ZEN = Continuing Improvement

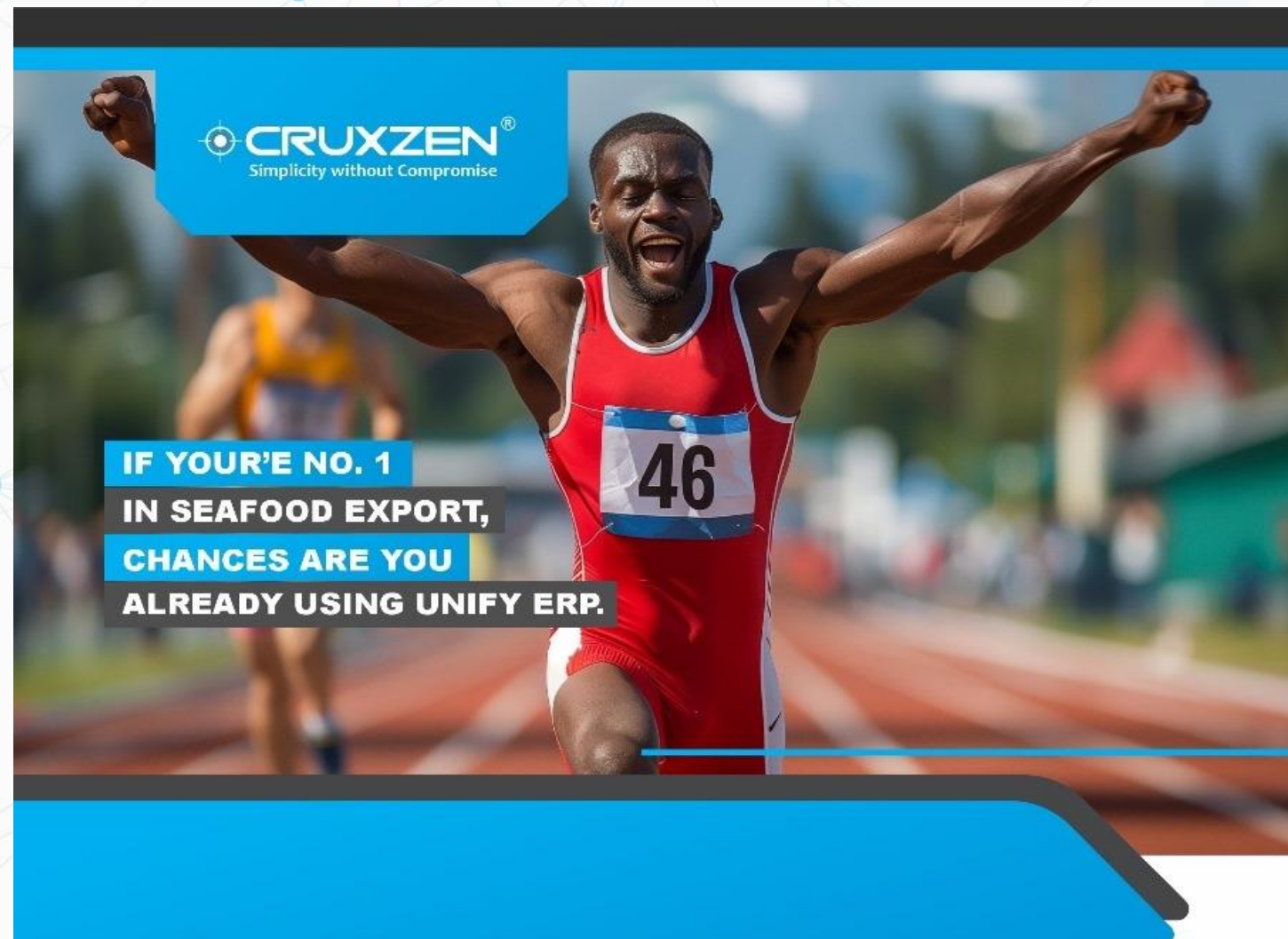
To be a trusted partner, powered by passionate minds,
creating innovative options to excel.



Key Achievements

Managing ERP operations for top Food processors.

- SREERAGAM Exports, India
- CASTLEROCK Fisheries, India
- MAGNUM Seafood, India
- FISHIN CO, USA



Transactions around 50 billion on our platform.

CRUXZEN ERP SERVICES



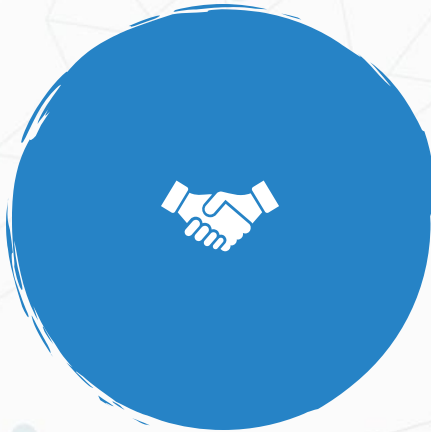
Our offerings.

ERP SERVICES



For Food Processing

Unify ERP is design and developed for food processing industry.



Tested

Used and supported by processors, the only brand in Food processing.



Affordable

With SaaS offering it's cost effective and affordable.

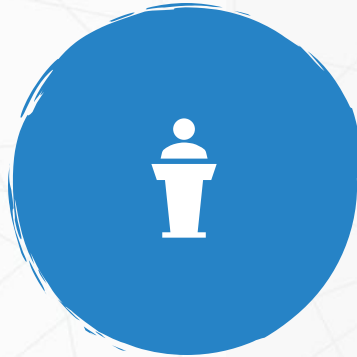
Technology Solution

one integrated ERP platform that gives all departments— including marketing, sales, purchase, production, and service — a single, shared view.



Unique

Practical approach makes us unique for food processing.



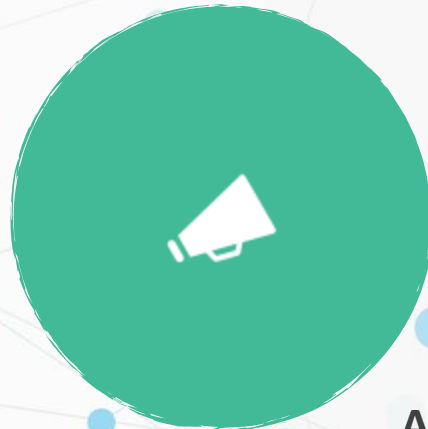
First to Market

Food manufacturing is complex process, we feel proud to serve first.



Trusted

Sharing, HOW part of business is difficult, our CUSTOMERS trust us.



Authentic

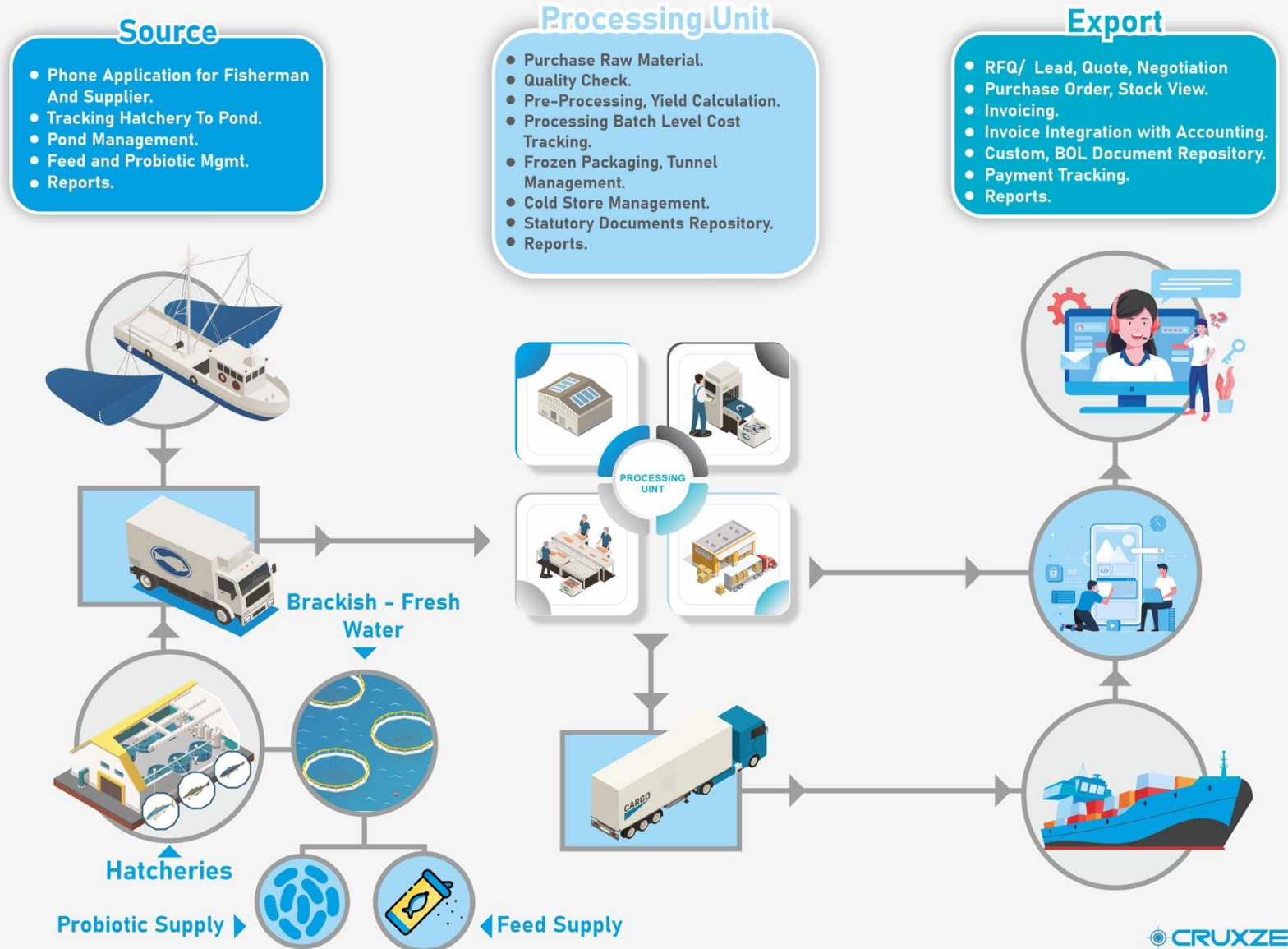
Our commitment towards food processing makes us authentic service provider.

Unify

The food processing ERP

Unify Integrates Farms, Harvesting, Purchase, Peeling Sheds (Pre-Process), Value Add, Processing (Freezing, Fresh Chilled), Cold Store, Consumables Operations, into One System for Accounting, Costing, Yield Tracking, Sales and allows for better communication between departments, which results in fewer errors and more efficient operations.

Unify – Landscape



Unify Umbrella : Rich with functions & one click reports

Raw Material Logistics :

- ✓ Raw Collection booking
- ✓ Raw material tracking.(Pond to Processing plant
- ✓ Raw material costing.
- ✓ Reports and supplier settlements.

Operations Management :

- ✓ Processing and Reprocessing
- ✓ Repacking / Reglazing
- ✓ Store movement, Inventory
- ✓ Test samples
- ✓ Physical inventory.
- ✓ Stock valuation
- ✓ Local Sales & Tracking
- ✓ Export Sales & Tracking

Stock Management :

- ✓ Yield determination at various stages
- ✓ Tacking of on floor balance
- ✓ Pick and loss, freeing weight , NWNC, FWFC etc.
- ✓ Stock Management.

Sales Management :

- ✓ Lead to PI
- ✓ PO , LC (including amendments)
- ✓ Payment tracking
- ✓ Custom Invoice, Packing list
- ✓ QC (Testing, certificate application , tracking)
- ✓ Vessel booking , Loading
- ✓ Commercial invoice
- ✓ GOV Benefits, ROTEP, DEPB etc..

Consumables / General Store :

- ✓ Ordering
- ✓ Receiving (GRN)
- ✓ Payment
- ✓ Consummation tracking
- ✓ Tax Payments
- ✓ Plant maintenance

Reports :

- ✓ Sales Reports
- ✓ Management reports & dashboard
- ✓ Quality control reports
- ✓ Export reports including documentation tracking
- ✓ RM reports

Invoicing view

CRM :

- ✓ Manage customer communication t.
- ✓ Track leads
- ✓ Keep history for future reference.
- ✓ Penitential Sales

Vendor:

- ✓ Farmer, supplier management.
- ✓ Contract workers, agent management.
- ✓ Buyer, sales agent mgmt.

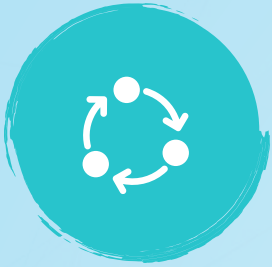
Quality Management :

- ✓ RM quality reporting
- ✓ Processing quality tracking
- ✓ FG quality checks
- ✓ Test samples
- ✓ Export documentations

HR Functions Management :

- ✓ Employee Leaves / Absence management
- ✓ Employee Attendance
- ✓ Employee Shift Management
- ✓ Salary report.

What is there for Management? (Processing Plant)



360° view of Business.

Every Food Processor would like to have a 360° view, it may be difficult to be there, but easy with Unify.



Raw Material Costing

70% of the cost comes from Raw material, Unify gives you one click costing.



Control over Production

With experienced food companies doing far better, technology can add value with optimization and control.



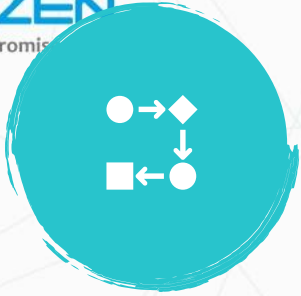
Store MGMT

Better controlling cold stores is always wish, Unify gives you inside view.



Consumable MGMT

Consumable management is must to control cost.



Lead to Benefits

We understand food processing is not automobile business so every step matters.



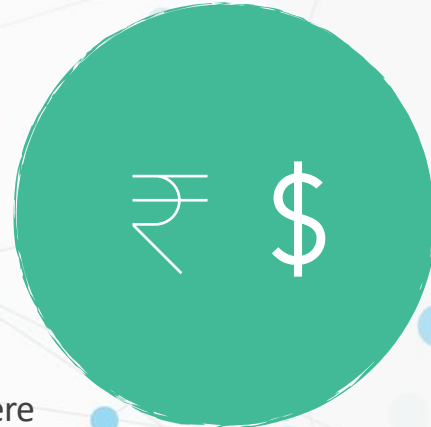
Export Workflow

Workflow base export process with controls and access approvals.



Production Planning

Recently it's like engineering firm where established Food companies have orders in hand before production.



Profit and Benefits

Assumptions base profits and costing needs to have inputs of actual cost and value to see real trends.

What is there for Management? (Export & Domestic Sales)

Unify lead tracking, CRM, Invoice flow Management, Export processes workflow, domestic sales, Prints of standard documents, cost centres to see invoice value better, Benefits tracking (from BL onwards), stock tracking, purchase and production planning, monthly sales, stock value reports for banks, etc.



Supplier , Peeler performance.

Track RM up to cold
stores and sales.
Peeling yields controls
and Management


Your Technology Partner



People

Unify helps optimise
processes, increase
productivity and
improve quality.



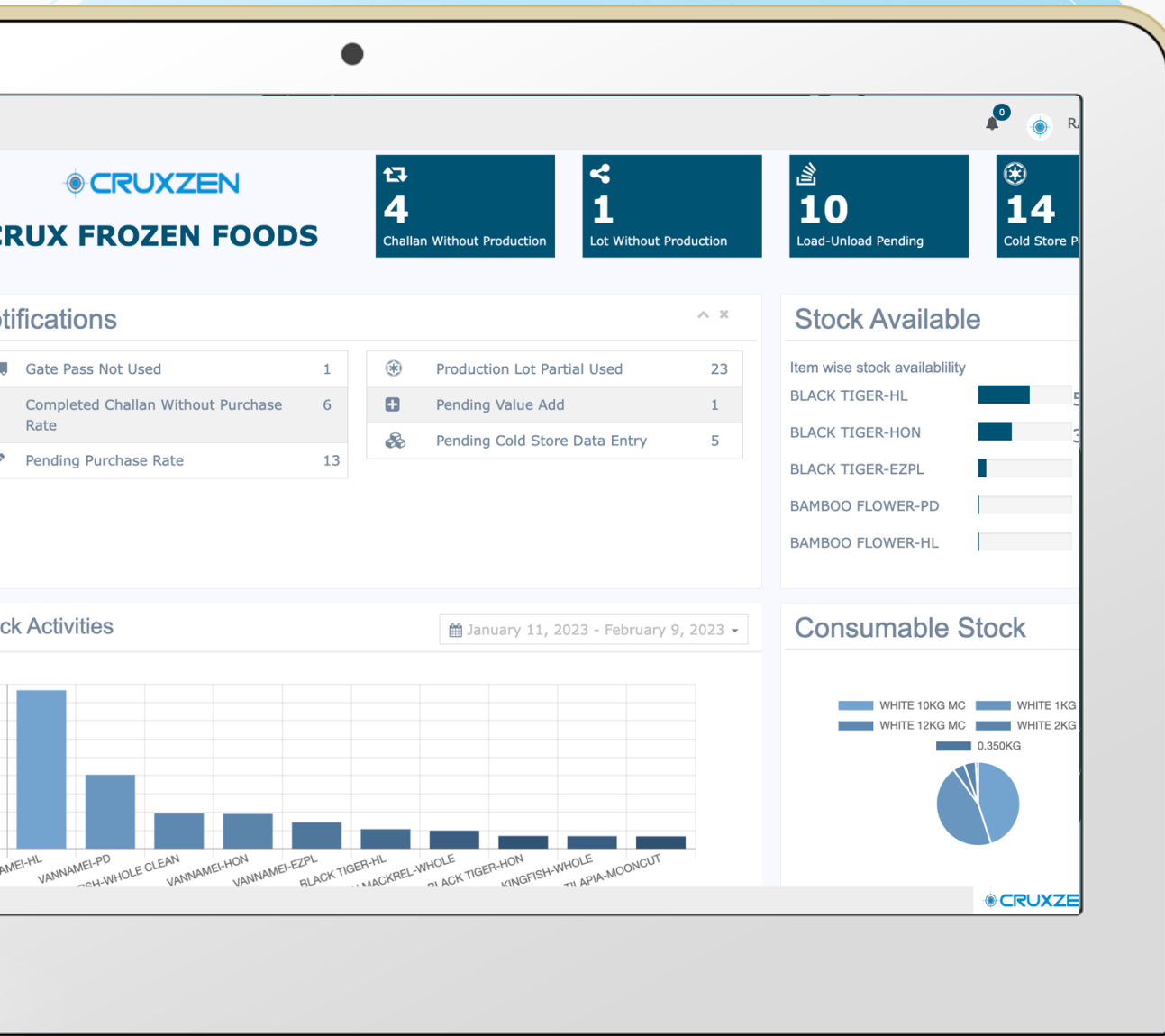
Resources

Track every bit of
resource management
helps exceed
performance.



What is there for Management? (General, people and resources)

Farm booking, Harvesting, Supplier, peeler,
contract workers, employee productivity
overview and control, Machine room, facility,
vehicles monitoring and controls.



Why Unify



Gain the ability to streamline processes across the enterprise to maximize profit and minimize cost.

End to end Traceability.

Have perfect control over the quality of raw material and finished goods.

Accurate data— with yield, quality, and cost— obtained per batch.

User friendly and maintain product safety with secure production data.

Manage staff productivity and inventory.

There is no change in your current processes or staff.

Easy to install. No capital investment is necessary.

Purchasing hardware is NOT necessary (Cloud-based software).

Access data from anywhere to control your business.

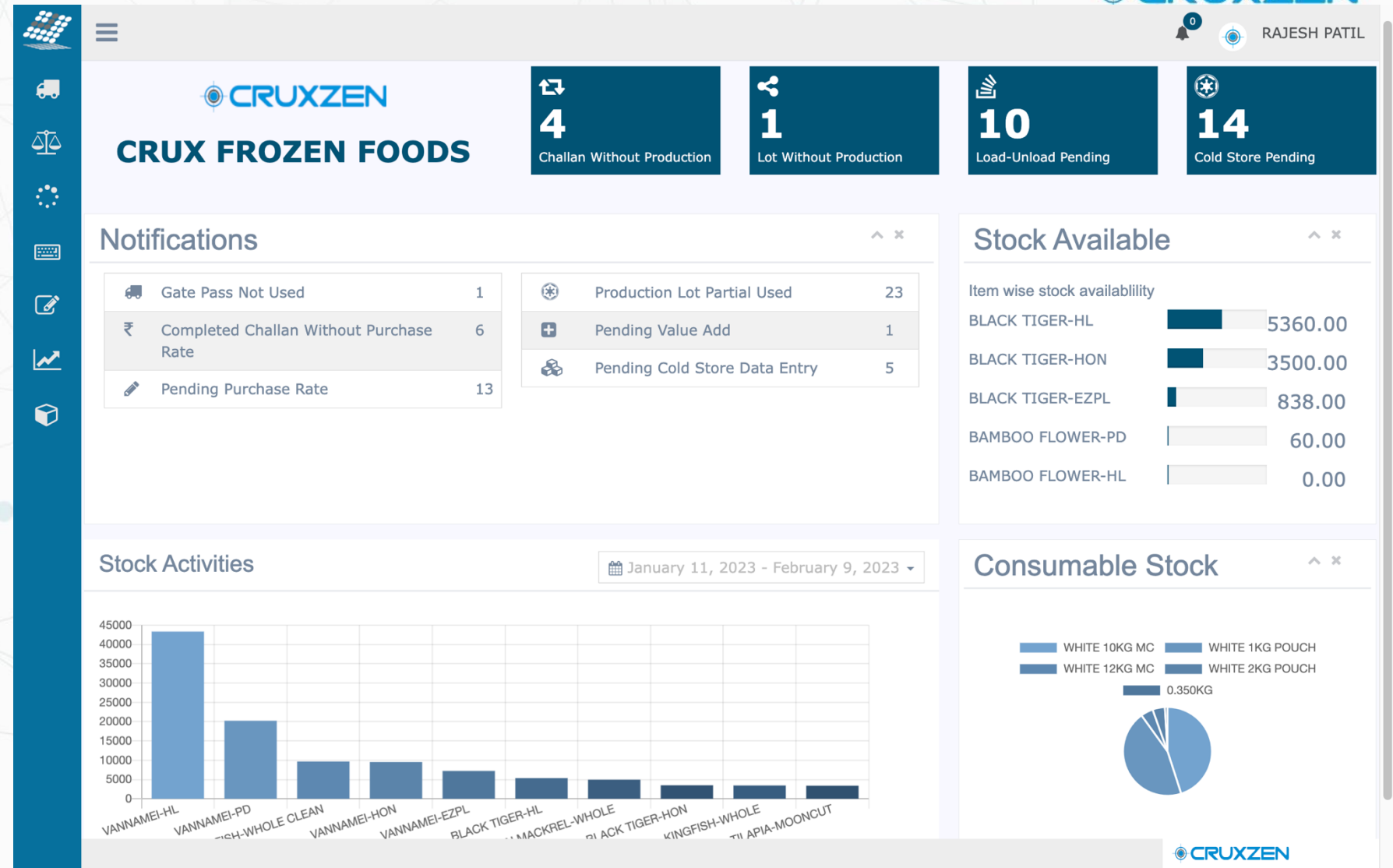


Processing Dashboard

Unify NextGen

The *Seafood* software our
Indian processors looking
for.

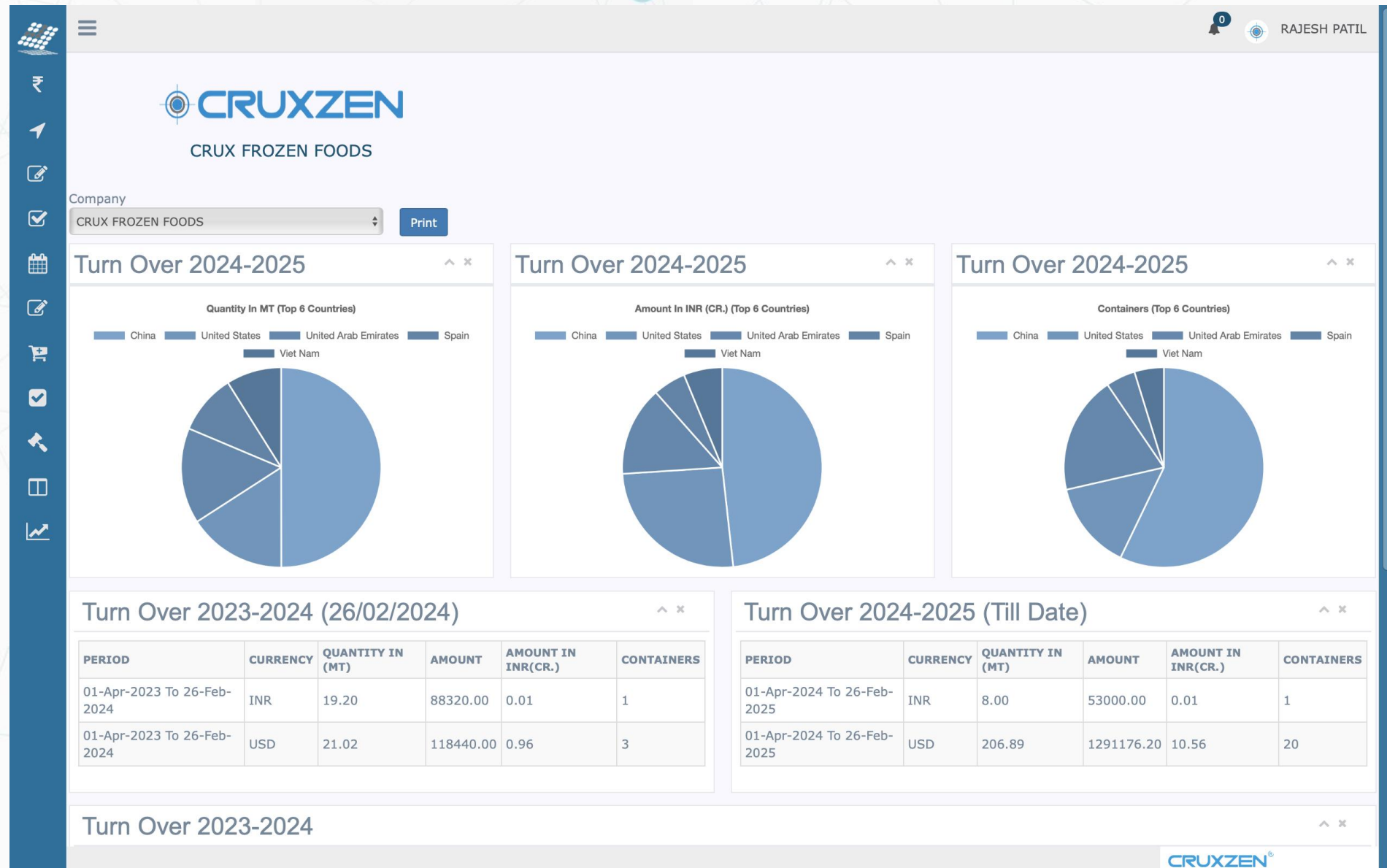
Processing operations
dashboard.





Unify
NextGen
The *Seafood* software our
Indian processors looking
for.

Export Dashboard

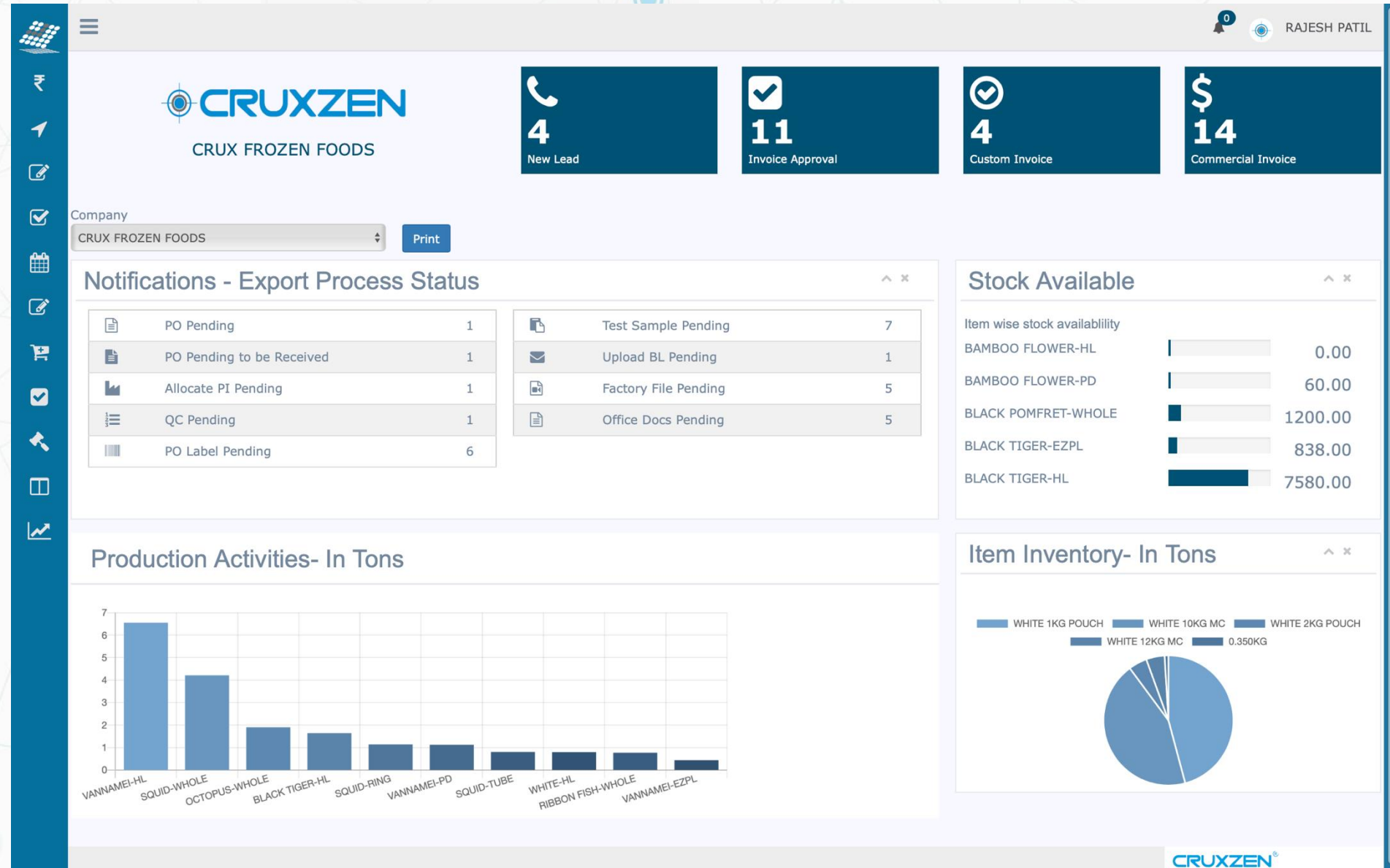


Unify NextGen

We proud to provide latest
technology advantages to
seafood processors.

*Thanks to our valued
customers*

*Export operation
dashboard*



EXPORT

Lead

Invoice

Upload PO

Upload LC

Payment

Allocate PI

Vessel

Document Repository

Shipping Bill

Upload BL

APPROVALS

EXPORT QC

EXPORT PM

SALES REPORTS

LOCAL SALE

DOCUMENTS

IMPORT



EXPORT > Invoice

Search
Create

Invoice Header

Delivery-Payment Detail

Document

Invoice Detail

Packing List

Invoice Action Item

Check List

Invoice Print

Invoice Action Item

Sr.No	Description Name	Preference No	Last Update Date	Status	Action
1	Lead No	L0005	30/06/2022	Approved	Completed
2	Upload PO	PO004	30/06/2022	Complete	Completed
3	PO Received	PO004	30/06/2022	Complete	Completed
4	Invoice Payment		30/06/2022	Final	Completed
5	Allocate PI		30/06/2022	Allocated UNIT-PUNE-NA	Completed
6	Code List		30/06/2022	Complete	Completed
7	Po Lable		30/06/2022	Submit	Completed
8	Test Sample		30/06/2022	Report Received	Completed
9	Health, Q, Origin Certificate		30/06/2022	Received	Completed
10	Buyer Visit		30/06/2022	Completed	Completed
11	Vessel		30/06/2022	OnBoarded	Completed
12	Container Loading Plan	BOLT02180015	30/06/2022	Loading Complete	Completed
13	Cold Store Out		30/06/2022	Complete	Completed
14	Custom Invoice	MMPL/2223/0003	30/06/2022	Custom Invoice Number,Custom Date	Completed
15	Shipping Bill	9587561	30/06/2022	Complete	Completed
16	Upload BL	CCU200058300	30/06/2022	Complete	Completed
17	Require Document		30/06/2022	Complete	Completed

Product View

Unify

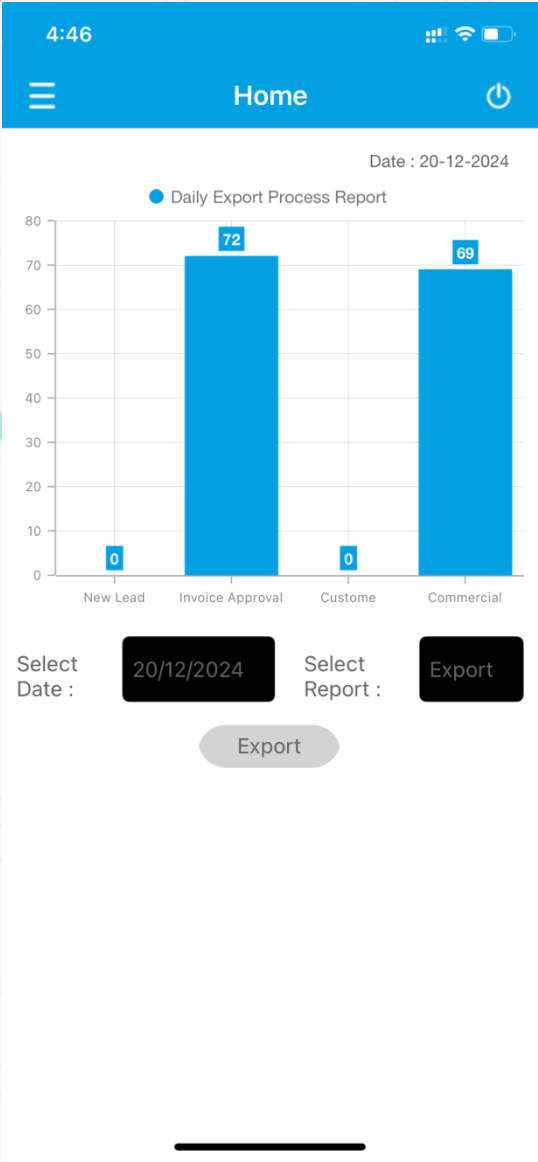
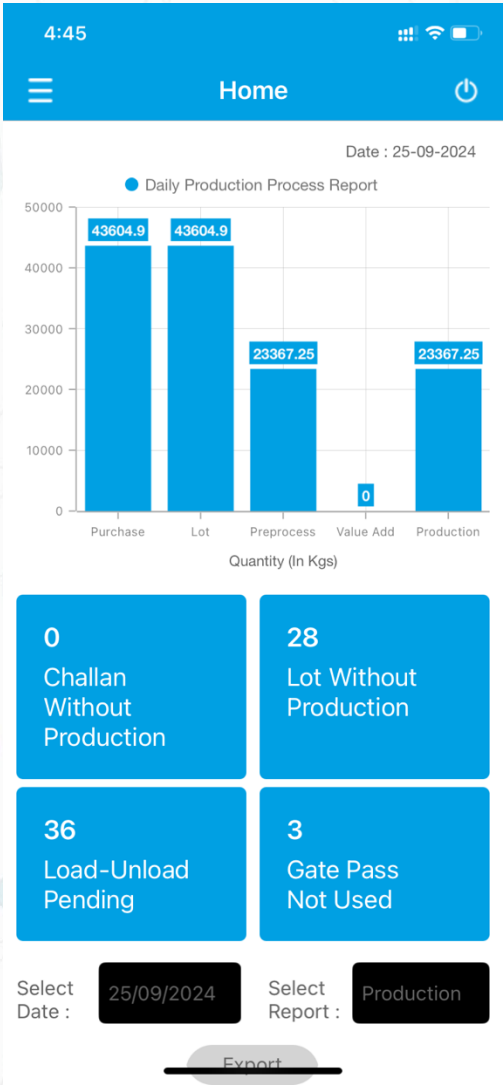
NextGen

Comprehensive Export workflow base process to track leads to benefits.

SOURUX

unify RM Source

Track RM geolocation,
report quality .
Effective reporting tool
for top management



4:46

< Approval Search Invoice

Buyer

---Select---

Invoice Type

Export Invoice

Approval

Pending

Invoice Print

---Select---

Proforma Invoice Number

Enter invoice no.

Purchase Order No.

Enter purchase order no.

From Date

30/12/2024

To Date

30/12/2024

Search Clear



MONITOR &
CONTROL
RESOURCES



BE COMPETITIVE
WHILE SCALE UP



OPERATIONS MGMT



ENHANCE
PRODUCTS AND
SERVICES



EMPLOYEE MGMT

Why Unify ERP

Everyday food processing business is going through different challenges, which need cohesive single platform to get business controls and decision making.

CRUXZEN's Unify solution, allowed us to get our workability report finished on time, with reliable and accurate data. This positive change is now controlling our materials cost and driving our profit margins.

MR. NAREDRA PATIL, MD

Sonia Fisheries, Taloja MIDC, Navi Mumbai , India

Cruxzen Unify platform is a very user friendly software for Seafood business, it is intuitive and very flexible for customization. The team at Cruxzen is open, honest and timely in response to our needs.

MR. CHOLA VARMA, MD

Summit Marine Exports Pvt. Ltd.

One of the best software I have seen in seafood industry. One must move towards computerisation.

MR. SUBHASH BALIGA, CEO

Castalrock Fisheries Pvt. Ltd.

The CRUXZEN team delivered what we are looking for. We organized our coldstore palletise, which helped us with locating our stock items.

CRUXZEN's Unify solution has reduced our day-to-day operations workload and expenses by 40%.

MRS. JIDNYASA TEJE

Blue-Fin Frozen Foods Pvt. Ltd.

Focused approach, good knowledge of our sector production cycle and complexities makes their software like a "plug and play" model.

MR. YOGESH GUPTA, MD

MEGAA MODA Pvt. Ltd., Kolkatta , WB, India.



Our Customers Say About Us





MPEDA

WEBINAR on ERP Software Solution for Seafood Processors and Exporters

Organized by

The Marine Product Export Development Authority
Ministry of commerce & Industry Govt. Of India

In Association with

Cruxzen Technologies Pvt. Ltd.
A Seafood ERP Software Product company



DATE
Thursday,
14th July 2022

TIME
03:30 PM
IST.

For registration visit
<https://tinyurl.com/WEBCTPL>

For more details contact: info@cruxzen.tech

+91 7756804701

Elite Speaker



Shri. Anilkumar P.
Joint Director (Marketing)
Marine Products Export Development Authority

Elite Speaker



Shri. Sree S Nair
Director
Sreeragam Export Pvt. Ltd.

Presented by



Shri. Nitin Raj
Owner (Signet Seafood)
Channel Partner - Cruxzen Technologies Pvt. Ltd.

Presented by



Shri. Rajesh Patil
Director
Cruxzen Technologies Pvt. Ltd.

Moderator

Shri. Sreenath P.G.
Deputy Director (Marketing)
Marine Products Export Development Authority

WEBINAR on Indian Seafood Export on the Bloom of Digitalisation

Focus Area

- ✓ Adoption of digital technologies critical to spur growth in Indian seafood sector.
- ✓ Challenges implementing of ERP software for Seafood.
- ✓ Advantages of customized ERP software for Seafood.
- ✓ Benefits & facts about cloud, Software as a Service (SaaS).
- ✓ Importance of Change Management.

Thursday,
30th June 2022
03:30 pm (IST)
Duration 1 hr.

To register visit
Website: www.cruxzen.tech

Moderator

Rajesh Patil
Director
Cruxzen Technologies Pvt. Ltd., USA.

Panelists

Sreeji S. Nair
Director
Sreeragam Exports Pvt. Ltd., Odisha, India

Nitin R.
Proprietor
Signet Seafood, Kerala, India.

Narayana M. Subramanian (NS)
CTO
Backwater Resources Private Limited,
Kerala, India

Manoj Patil.
Director
Cruxzen Technologies Pvt. Ltd.,
Maharashtra, India.



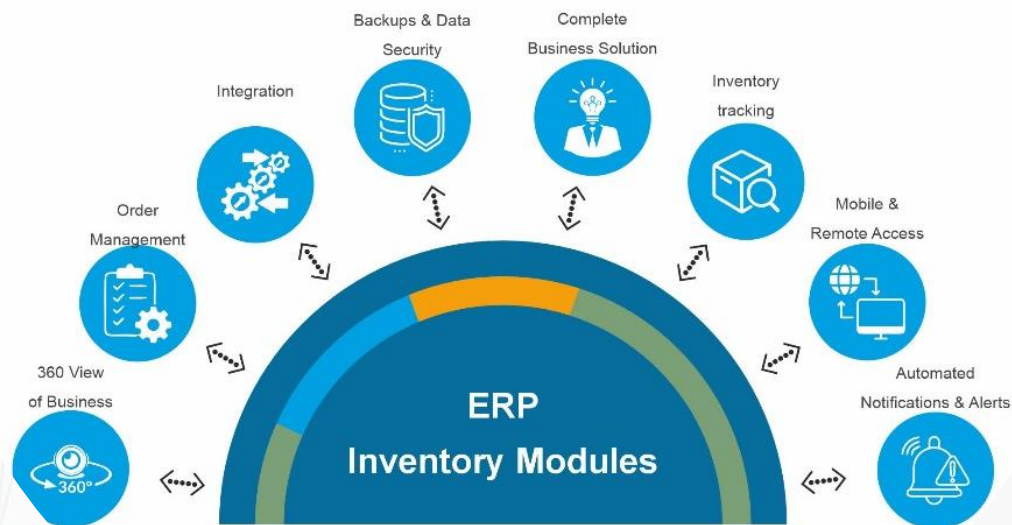
Cruxzen Technologies Pvt. Ltd.

+91 7756804701

sales@cruxzen.tech



ACCELERATE YOUR BUSINESS GROWTH WITH CRUXZEN ERP



Why Cruxzen?

- Customer Centric Approach.
- Practical and simple solution, need of industry.
- Focus on food processing.
- Domine exports with practical knowledge.
- PMP Certified team of Management.
- Global Exposure of product development.
- Accountable and committed.

Global locations.

CRUXZEN WORLDWIDE

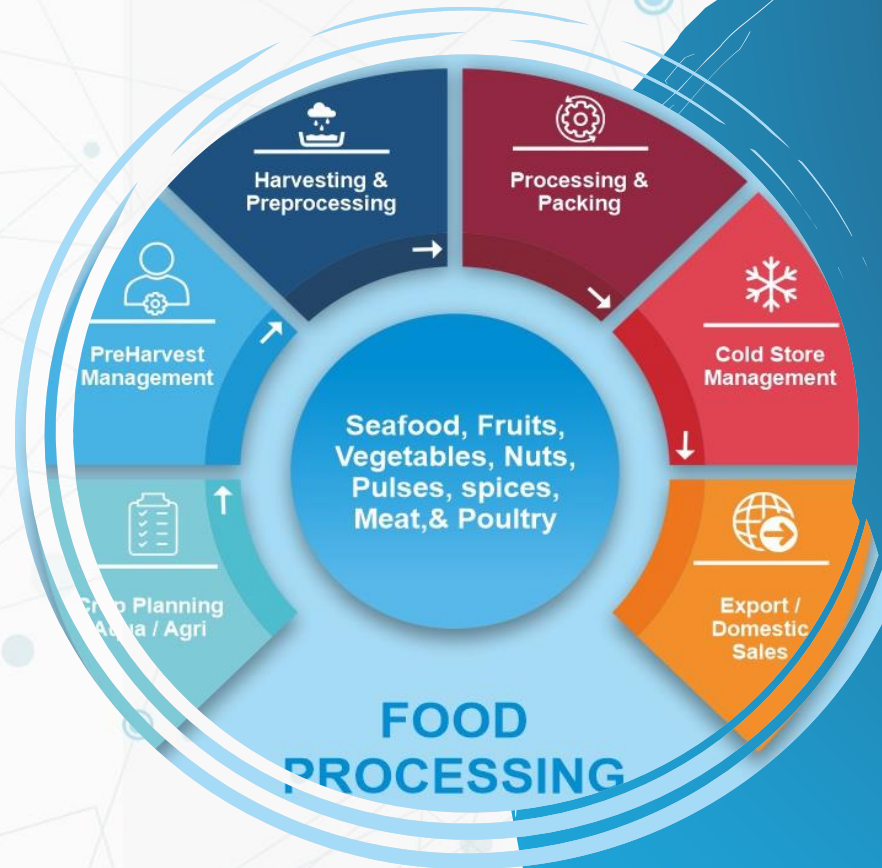


CRUXZEN TECHNOLOGIES LLC - USA

International Trade Council Business Incubator
712 H Street NE, Suite 1110, Washington DC 20002,
United States of America
Email: sales@cruxzen.tech

CRUXZEN TECHNOLOGIES PVT. LTD.

5, Vijay Complex, S.No.77/1/1, New Sangavi,
Pune, Maharashtra, India - 411027.
Email: info@cruxzen.tech
Phone: +91 7756804701



- Build, Monitor & Optimize Plant Processing, Export Management, Consumables and cold store with our Industry Specific ERP Platform.

Summary

Do more of that you do best. CRUXZEN can manage all your software needs.

Thank you

- Rajesh Patil
- +1 732-690-7328



- sales@cruxzen.tech
- www.cruxzen.tech

- Manoj Patil
- +91 775-580-4701

